



## **Audra Lamoon – Summary Profile**

Audra's career began in the passenger shipping industry, working for prestigious market leaders Sealink British Ferries, P&O European Ferries and Hoverspeed. As testament to her commitment and impressive value to these businesses Audra attained the key roles of Passenger Manager, Training Manager, Deputy Port Manager and Promotions/Duty Free Retail Manager, developing them to new heights.

Audra progressed into the arena of Facilities Management, working in a senior management position for Pfizer UK Limited focusing on managing refurbishment, relocation, building and engineering facilities on multiple sites. This was Audra's exposure to the specialist techniques and benefits of applied Value Management that she has since promoted and developed with large corporate undertakings and in various locations including the United States, Ireland and the developing regions of the enlarged EU.

As a Senior Consultant Audra managed the demanding expectations of companies such as LUL, Walt Disney and Railtrack, delivering workshop solutions on projects in varied sectors. Audra is utterly people focussed having established relationships based on trust, professionalism and respect with global business of stature and high regard. Audra has delivered training at all levels and through skilful liaison within client teams has developed a close understanding of projects, mergers, acquisitions, and networking.

### **Audra's expertise spans the following training segments:**

- Private and professional coaching for executive business performance
- 'One on one' coaching and development of training videos
- Bespoke training course designs for company's in construction, Government, media, PR, leisure industries
- Global networking activities
- Strategic consultancy for the provision of Project Management
- Facilitated workshops and Steer Groups
- Facilitated workshops and co-ordinated project site visits abroad
- Senior Consultant facilitating in global Value and Risk Management
- Project Co-ordinator for new build facility in Zagreb, Croatia.

Audra has also been responsible for designing, developing and delivering new consultancy aimed at integrating external and internal clients including the implementation of marketing plans, marketing activity processes including lead activity, recruitment and re-branding.

As a Project Leader/VM Facilitator within leading architects Audra was responsible for leading consulting projects and co-facilitation on objective setting partnering workshops globally.

Audra's ability to adapt training, learning and consultancy to a variety of topics and business related applications is legendary within her industry. She has successfully critiqued major company presentations and designed bespoke training courses for household name corporate commerce in the service, construction and engineering sectors including prestigious organisations such as Walt Disney, Mc Alpine, Mott MacDonald, Franklin+Andrews, Scott Wilson, Osprey PMI and others.

She is also proficient in public relations where she has helped to raise profile and fund raising efforts resulting in the construction of a veterinary hospital for wildlife, forming relationships with media to include television exposure and various events to raise awareness.

As a Value Management Facilitator, her exceptional people management skills come into their own providing the ability to communicate with and guide teams to open communication and free thinking on the issues confronting them. Audra has worked on projects internationally on joint ventures and on developers' workshops.